



Winning Hearts...  
Changing Minds...  
and Saving Lives...

Virginia

CENTER FOR BIO-ETHICAL REFORM

WWW.NICOLEWCOOLEY.COM

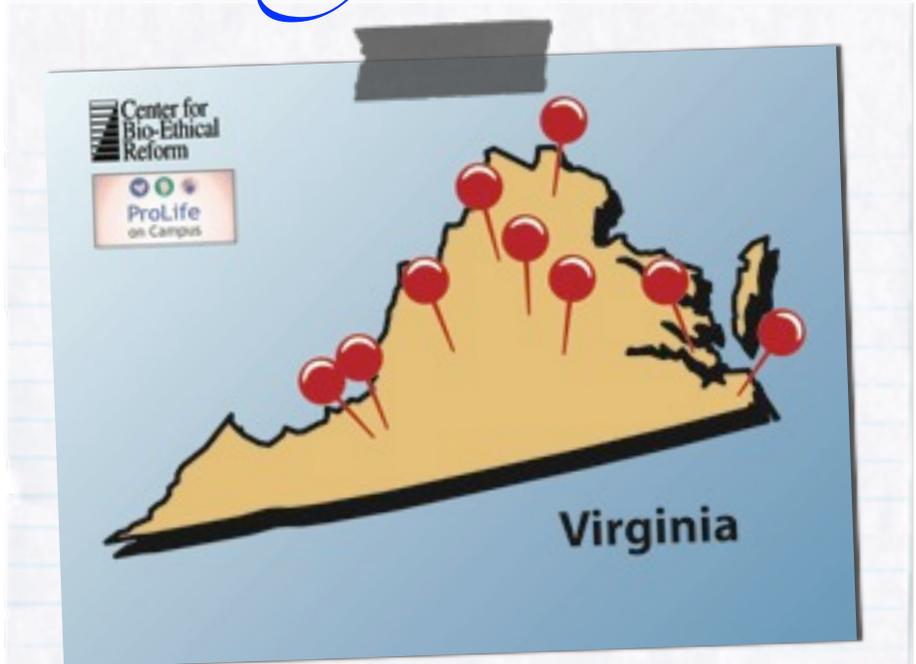
WWW.PROLIFEONCAMPUS.COM

## Personal Witness for Life in Virginia

Years ago in a dream, God showed me a vision of myself sharing my story of rape and abortion to a large crowd-filled stadium. I awoke abruptly and told God, "That will never work!"

God told me to "take another lap around the mountain" in my personal wilderness of despair. But later, after I fully submitted to His leadership, He both healed my heart and gave me a holy boldness to speak out. *I simply cannot be silent when my words could stop another woman from killing her unborn child, and keep her from suffering for the rest of her life.*

Humble beginnings before sympathetic ears at churches grew into more and more challenging public venues. Years later, God prompted me to write a book, [Into the Light: Rape, Abortion and the Truth that Set Me Free](#). The book led to even more opportunities to share my story. (See the 700 Club feature at [www.NicoleWCooley.com](http://www.NicoleWCooley.com).) I now look forward to a more personal ministry with college students, helping them with pro-life activities at their schools.



## "Swinging" Virginia for Life

To win the White House and control the US Senate, pro-lifers must win the "mother of all swing states." In 2008, [Virginia voted for the most pro-abortion president in the history of the United States](#). Virginians share many conservative values, but too many do not value protecting human life, allowing other issues to sway their votes. We must change that.

Join our support team. Help us reach Virginia colleges and universities, including Liberty, James Madison, Radford, UVA, Va Tech, George Mason and Virginia Commonwealth.



NICOLE'S HEART FOR MISSIONS began at a little white church at La Bartolina, Mexico. Her own experiences of rape and abortion enable her to empathize with other women and to point them to Jehovah Rapha, the God who heals.



I LOVE MY JOB! With my boss, Dr. Fletcher Armstrong, Southeast Director for the Center for Bio-Ethical Reform. He brings over 15 years of experience changing hearts and minds among college students.



CHANGE OF MISSION FOR LTC COOLEY! Since Patrick retired from the Army, we have "downsized" our lifestyle to enable him to stay at home and reconnect with our family. A home educator along with Nicole, he fully supports Nicole in her pro-life work.

# ABOUT ME



**NICOLE W. COOLEY**

**Husband:** Patrick Cooley

**Children:** 4

**Faith:** Christian

**Home:** Churchville, VA

**Experience:** Over 10 years in pro-life work including public speaking, sidewalk counseling, abstinence education, and writing a book!

**Hobbies:** Collecting Longaberger baskets and reading a good book.

**Passion:** To tell my story of rape and abortion and to see the end of abortion in my lifetime.

[www.NicoleWCooley.com](http://www.NicoleWCooley.com)

# GAP at 9 Schools - Every Year - Just Like Freshman Math



## WHAT EXACTLY IS A "GAP"?

Genocide Awareness Project (GAP) shows college students the humanity of the pre-born child and the shocking violence of abortion. Using a large visual display, GAP compares abortion to other forms of historical genocide, including the Holocaust, slavery, and Cambodia. In addition, "CHOICE" signs refute pro-abortion rhetoric by visually defining what the words really mean. In front of the display, our talented pro-life apologists dialogue with students as they process the enormity of the crime.

*GAP wins hearts, changes minds and saves lives. Every time.*

*Radford University. After answering the "what about rape?" question, many students moved to the pro-life camp, including the young lady to my right. (I am second from the left, near the flag pole.)*

## NUMBERS

Annual Cost for VA

**\$81K**

Average Cost per GAP

**\$9K**

Cost Per Student

**65 c**

## Top VA Schools

Will you help us reach them?

George Mason University

James Madison University

Liberty University

Old Dominion University

Radford University

University of Virginia

Virginia Commonwealth

Virginia Tech

William & Mary



In front of the Liberty University Bookstore

## PICTURES SPEAK LOUDER THAN A THOUSAND WORDS...

“Like a boil that can never be cured so long as it is covered up but must be opened with all of its ugliness to the natural medicines of air and light, **injustice must be exposed, with all the tension its exposure creates, to the light of human conscience and the air of national opinion before it can be cured.**” (Dr. Martin Luther King, Jr. in “Letter from a Birmingham Jail” )

Dr. King knew from his study of history that “America will not reject racism until America sees racism.” He studied people like Thomas Clarkson and William Wilberforce who used images, drawings, and medallions to illustrate both the humanity of the black man and the inhumanity of the slave trade in England. Lewis Hine used pictures of children in coal mines and textile mills to end abusive child labor in the US. Effective social reformers force people of conscience to face the truth and take a stand. In fighting segregation, Dr. King’s frustration wasn’t as much with the radical racists, but with the moderates who were afraid to disturb the status quo.

## STORY OF EMMITT TILL



*Emmett Till of Chicago visited his cousins in Mississippi one summer...he “whistled” at a white woman... her husband later beat him, shot him, threw him in the river. They sent his body home in a sealed coffin. His mother insisted on an open casket funeral so the world would know what they did to her boy.*

\* After seeing this photograph in *Jet Magazine*, Rosa Parks decided she had to do something to prevent this from happening to another little boy. She sparked the *Montgomery Bus Boycott*, which was led by a then-unknown pastor, Dr. Martin Luther King, Jr.



Legalized abortion is the Holocaust of our time. **To date, over 53 million children have died brutal deaths in this country for the crime of simply being “unwanted.”** Americans are complacent in their acceptance of the new status quo. Many of today’s “moderates” will tell you they personally think abortion is wrong, but they are unwilling to do anything to stop others from making that “choice.”

Dr. King’s niece, Dr. Alveda King now says, **“America will not reject abortion until America sees abortion.”** Pictures of abortion, in all its graphic horror, force people out of the middle ground of indifference and make a lasting impression on their hearts and minds.

## PICTURES WORK! WILL YOU JOIN OUR SUPPORT TEAM?



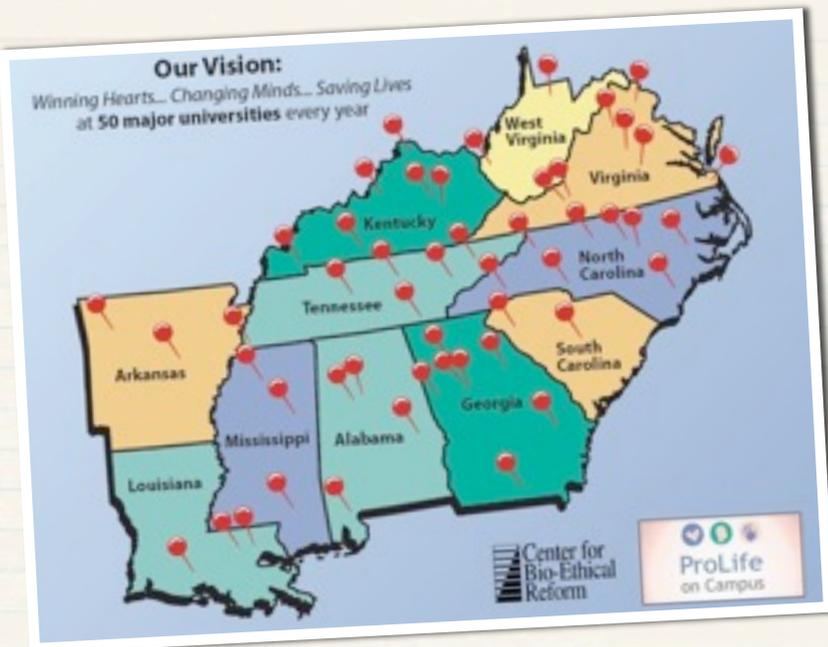
Rev. Martin Luther King, Jr organized peaceful protests knowing the racists would come out and attack them. Pictures of dog and water canon attacks helped to end racist segregation in the US in less than ten years.



Lewis Hine used pictures in a traveling exhibit to help end abusive child labor in the US. Pictured is a boy who lost his arm to a running saw in a box factory in the early 1900s.

| VA Support Team:            |          |
|-----------------------------|----------|
| Support Level               | # Needed |
| \$6000 (\$500/month)        | 1        |
| \$3000 (\$250/month)        | 5        |
| \$1200 (\$100/month)        | 30       |
| \$600 (\$50/month)          | 30       |
| \$300 (\$25/month)          | 20       |
| * \$81,000 annual expenses* |          |

# Vision for the Southeast US



**Help us take GAP to the 50 largest schools across the Southeast. Every year.**

## WE MUST FIRST CHANGE THE CULTURE .....

The pro-life movement has three major components:

- Pregnancy Help Centers (meet the practical and emotional needs of pregnant women)
- Legislative Action (National Right to Life, Americans United for Life & others)
- **Winning Hearts, Changing Minds and Saving Lives** (Center for Bio-Ethical Reform)

Most abortion minded women go right past our pregnancy centers and into the abortion mills. Too many vote for pro-abortion candidates. We must first change the culture. If we do that, more women will go to our pregnancy help centers, instead of the abortion mills. Also, more people will vote pro-life. Even a very small shift toward pro-life candidates can sway elections. **Before we can change public policy, we must change public opinion.**

*“You changed my mind.”*



Moving out of the “middle” at Radford University... many students want to be pro-life, but don’t want to force a rape victim to continue a pregnancy if abortion might help her. I tell them abortion hurts rape victims by inflicting a second, more difficult trauma.



“My girlfriend has been trying to convince me to be pro-life for four years. I just finished looking at your pictures. I wanted you to know that your pictures changed my mind.” (Jordan, student, University of Tennessee at Chattanooga)

### CBR SOUTHEAST:

Our fundamental operating principle comes from the King family. Rev. Martin Luther King, Jr. said, “America will not reject racism until America sees racism.” His niece Dr. Alveda King now says, “America will not reject abortion until America sees abortion.” Successful reformers like those in the King family knew pictures change hearts and minds. William Wilberforce and Thomas Clarkson used drawings to end slavery in England. Lewis Hine’s traveling photographic display helped to end child

labor. CBR now uses abortion images to win hearts, change minds and save lives on college campuses. Learn more at the CBR SE website: [www.ProLifeOnCampus.com](http://www.ProLifeOnCampus.com)

### CONNECT WITH US:

CBR SE: [www.ProLifeOnCampus.com](http://www.ProLifeOnCampus.com)

Facebook: “Pro Life On Campus” & “Nicole W Cooley”

CBR Website: [www.AbortionNo.org](http://www.AbortionNo.org)

### CBR VIRGINIA

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Send donations payable to CBR-SE and put “CBR-NWC” in the memo for VA - Thanks!